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Bernard Marr is an internationally best-selling author, popular keynote speaker, futurist, and a strategic business & technology advisor to governments and companies.

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Recommendation Big data expert Bernard Marr provides a practical, valuable and nearly hype-free reference to the current state of big data, including predictive analytics, machine learning and artificial intelligence (AI), now in use across many industries in various ways.

Big Data in Practice Free Summary by Bernard Marr

Written by bestselling author and big data expert Bernard Marr, Big Data For Small Business For Dummies helps you understand what big data actually is—and how you can analyse and use it to improve your business. Free of confusing jargon and complemented with lots of step-by-step guidance and helpful advice, it quickly and painlessly helps you get the most from using big data in a small business.

Bernard Marr - Amazon.co.uk

BERNARD MARR is a bestselling business author, keynote speaker and consultant in Big Data analytics and enterprise performance. He is one of the world's most highly respected thought leaders on data in business and regularly helps major companies and governments gain better insights from their data.

Big Data in Practice | Wiley Online Books

Big Data in Practice: How 45 Successful Companies Used Big Data Analytics to Deliver Extraordinary Results by Bernard Marr. <p>The best-selling author of <i>Big Data</i> is back, this time with a unique and in-depth insight into how specific companies use big data. <p>Big data is on the tip of everyone's tongue.

Big Data in Practice by Marr, Bernard (ebook)

This book is simply awesome, Bernard Marr really shines the light on the endless possibilities that Big Data offers and explains in full depth how it can be applied to strategically enhance ANY business. This book has given me the inspiration to pursue a career as a Business Data Scientist, thank you Bernard Marr!!

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